

# FACT SHEET

American Institutes for Research, AIR Assessment,  
and Cambium Learning Group, Inc./Veritas Capital



MAKING RESEARCH RELEVANT



## American Institutes for Research

Established in 1946, the [American Institutes for Research \(AIR\)](#) is one of the world's largest nonpartisan, not-for-profit organizations that conducts behavioral and social science research and delivers technical assistance both domestically and internationally in the areas of health, education and workforce productivity.

- President and Chief Executive Officer David Myers is a nationally recognized education researcher
- 1,700+ employees, including about 600 AIR Assessment employees
- Headquartered in Washington, DC, with 26 offices worldwide, including locations in Atlanta, GA.; Austin, TX.; Boston, MA.; Chapel Hill, NC; Chicago, IL; Crystal City, VA; New York City; Rockville, MD; San Mateo, CA; Germany; Haiti; Zambia; and more
- Highlights of the work we do for clients includes but is not limited to [Project Talent](#); the [What Works Clearinghouse](#); [Comprehensive Centers](#); [Pay for Success](#); the [Roadmap for Patient and Family Engagement](#); and [Regional Educational Labs \(RELS\)](#)



## AIR Assessment

[AIR Assessment](#), a division of AIR, is one of the nation's leading providers of academic assessments and has been providing accessible, standards-based statewide adaptive testing services since 2007. It draws on over 70 years of AIR's educational experience to combine innovative statistics, technology, and content into powerful K-12 formative, summative, and supplemental products and services.

- 600 employees headquartered in Washington, DC, and led by Steve Kromer, President of AIR Assessment
- In 2018-2019, delivered almost 60 million online tests in more than 20 states
- The only organization that has successfully delivered and reported online tests for 10 years



## Cambium Learning Group, Inc.

[Cambium Learning® Group, Inc.](#), headquartered in Dallas, TX, is an award-winning educational technology solutions leader dedicated to helping all students reach their potential through individualized and differentiated instruction.

- John Campbell is the Chief Executive Officer of Cambium Learning
- 786 employees in offices across the U.S., including Ann Arbor, MI; Charlottesville, VA; Dallas, TX; Fort Lauderdale, FL; Longmont, CO; and Tucson, AZ
- Cambium Learning's portfolio includes a number of well-regarded solutions, including Learning A-Z®, ExploreLearning®, Voyager Sopris Learning®, and VKidz Learning
- In December, Cambium Learning was acquired by [Veritas Capital](#), a leading private equity firm that invests in companies that provide critical products and services, primarily technology and technology-enabled solutions, to government and commercial customers worldwide



## Veritas Capital

[Veritas Capital](#) is a New York-based, leading private equity firm that invests in companies that provide critical products and services, primarily technology and technology-enabled solutions, to government and commercial customers worldwide, including those operating in the aerospace and defense, healthcare, technology, national security, communications, energy, government services and education industries.

- Ramzi Musallam is the Chief Executive Officer and Managing Partner of Veritas Capital
- 54 employees
- Veritas seeks to create value by strategically transforming the companies in which it invests through organic and inorganic means
- Veritas Capital has over two decades of experience and to date has completed more than 90 acquisitions