IMPROVING LIVES
Through Research, Evaluation, and Application
For more than 70 years, the American Institutes for Research (AIR) has conducted rigorous research and applied evidence-based practices to address complex social issues and improve the lives of individuals, from birth to the end of life, both domestically and across the globe.

### Our Topics

#### Increasing the Effectiveness of Education

Through rigorous research, policy, training, and technical assistance, AIR supports the whole child and family from early childhood through K–12 and postsecondary schooling, on to careers and adult learning. Our experts work side by side with educators, families, students, and policymakers on initiatives such as:

- Supporting states and districts to implement the Every Student Succeeds Act.
- Identifying evidence-based strategies for school choice, including charters.
- Preparing children in low-income countries for school entry and early grade reading.
- Providing students with nonacademic supports and health and mental health services, and measuring and improving school climate.
- Working with states and districts to build pathways to postsecondary education and jobs through strategies including career and technical education.

#### Developing a Workforce for the Future

AIR supports youth and adults to succeed in the 21st century workforce. Partnering with government clients, professional associations, and the private sector, AIR experts are:

- Preparing individuals for jobs and long-term career success.
- Designing workforce programs in the United States and abroad to spur economic growth.
- Preparing individuals with disabilities for employment and helping them find and retain jobs.
- Improving services and instruction for adult learners to help them build literacy skills, advance their education, and become more employable.

#### Providing Better Health and Mental Health

AIR experts address health and well-being—physical, social, emotional, and mental—throughout the life cycle, from promotion and prevention to treatment and care. Our work includes:

- Developing and sharing information to promote health and prevent disease, illness, and injury.
- Supporting violence prevention, child protection, and strategies to prevent child trafficking.
- Measuring the cost and quality of new models of care, clinical outcomes, and patient satisfaction.

#### Our Mission

AIR’s mission is to conduct and apply the best behavioral and social science research and evaluation towards improving people’s lives, with a special emphasis on the disadvantaged.
Our Professional Services

Research and Evaluation

AIR’s rigorous research and evaluation shapes effective ideas, programs, and policies to enhance people’s lives.

- AIR uses state-of-the-art research design, analysis, and reporting methodologies, including rapid-cycle randomized controlled trials for studies that seek to identify the impact of a program or policy.

- AIR develops and administers small- and large-scale surveys for federal and state governments, private firms, and nonprofit organizations, collecting valuable information to inform programs and policy on topics from early childhood education, special education, and school climate through adult learning, health, and aging.

- AIR uses innovative data analytics tools and techniques together with rigorous statistical and social science methodologies to support evidence-based decision-making; solve important research questions; and build capacity to improve interventions, processes, and outcomes.

- AIR’s evaluation research yields important lessons for policymakers and practitioners. Our implementation research measures how well programs are implemented, what obstacles exist, and how to remove these obstacles.

Policy, Practice, and Systems Change

AIR experts use evidence-based methods and strategies to create and improve legislative and organizational policies, practitioner knowledge and skills, and organizational systems and infrastructure.

- AIR’s research-based knowledge translation and utilization services include rigorous systematic literature reviews to identify critical questions, analyze existing research, and transform and disseminate findings that inform practice in the United States and abroad.

- AIR designs, implements, and evaluates communication and behavior change campaigns to motivate and support people in adopting healthy behaviors and to address issues such as HIV/AIDS, tobacco use, obesity, and child protection in the United States and across the world.

- AIR facilitates systems change, including improving education in the nation’s poorest districts, working with juvenile justice agencies to prevent recidivism, and partnering with ministries of education and nongovernmental organizations abroad to improve basic literacy and early reading skills.

- AIR designs and executes Pay for Success programs, also known as social impact investing. We partner in creating innovative solutions to social problems such as homelessness, disadvantaged communities, and language acquisition for English learners.

- AIR is a leader in using technology solutions for improving lives, through cutting-edge strategies in responsive web design, distance learning, digital and social media, and geospatial information systems.

AIR in 2020

<table>
<thead>
<tr>
<th>Statistic</th>
<th>Value</th>
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<tbody>
<tr>
<td>Employees</td>
<td>1,100</td>
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<tr>
<td>Staff with doctoral degrees</td>
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<td>Offices worldwide</td>
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<td>Clients served</td>
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<td>Media mentions*</td>
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<td>Federal government agencies supported</td>
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*2019 data
A Message From David Myers

Since AIR’s founding as a nonprofit organization in 1946, our strength has been rooted in our staff. We value and embrace diversity and inclusion, as well as promote and expect cultural competence. Our policies, procedures, and work environment all reflect this commitment, enabling us to attract and retain the diverse staff and perspectives needed to improve people's lives.

Our Reach

Established in 1946, with headquarters in Washington, D.C., the American Institutes for Research (AIR) is a nonpartisan, not-for-profit organization that conducts behavioral and social science research and delivers technical assistance, both domestically and internationally, in the areas of education, health, and the workforce. For more information, visit www.air.org.

About AIR

AIR has a number of government-wide, agency, and state contract vehicles that allow clients to quickly and easily access the full complement of AIR services. For more information, visit www.air.org/contact.

Jessica Heppen
Senior Vice President
Research and Evaluation

Jessica Johnson
Senior Vice President
Policy, Practice, and Systems Change

For information on employment opportunities, visit www.air.org/careers.