

Coherence Counts: Using Aligned Digital Math Products

An Opportunity for Middle Grades Math Teachers who Use Illustrative Mathematics®

Join us in learning how curriculum-aligned digital products can work for teachers and students.

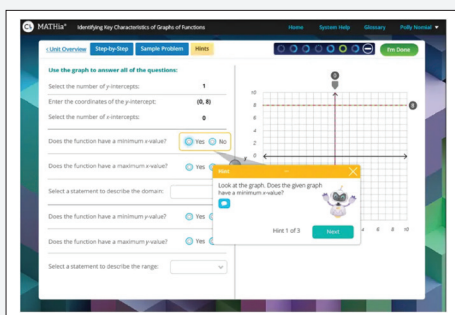
The American Institutes for Research® (AIR®) is partnering with Leanlab Education and school districts to study and strengthen the **coherence of digital products with the Illustrative Mathematics® (IM®) core curriculum**. These tools were designed to support students with varied learning needs while staying aligned to core math instruction.



Why Coherence Counts

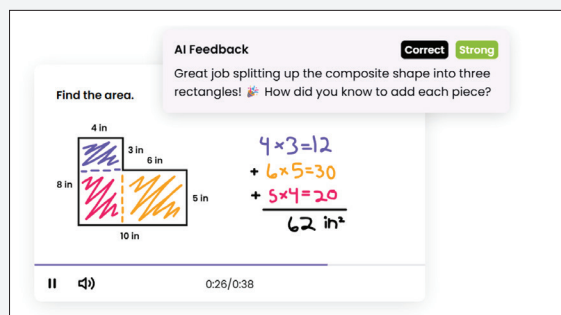
Classrooms include learners with varied needs. Teachers need coherent, curriculum-aligned digital products that help them meet students where they are.

Districts choose one product: MATHia® or Snorkl



MATHia®

- Reinforces and supports IM® instruction with individualized feedback and practice
- Personalizes and adapts instruction for students, using AI to mirror a human tutor
- Gives teachers real-time, actionable insight into student progress



Snorkl

- Contains all IM® cool down problems, which can be assigned to students
- Gives students AI-generated feedback on their verbal and written thinking for the assigned problems
- Analyzes and organizes student work so teachers can see common approaches and misconceptions



WHAT'S INVOLVED FOR TEACHERS | Teachers will use one district-selected digital product with their students, share feedback, and take part in data collection activities.

Participating teachers will:

- Receive exclusive access to one of two high-quality, curriculum-aligned digital products: **MATHia®** or **Snorkl**.
- Attend a brief training to get started.
- Use the product with students during regular instruction.
- Receive a stipend of **up to \$1,200**, as allowed by district policy.



TIMELINE

2026–2027 school year:

Participating teachers will use the product and engage in data collection activities throughout the year.



ELIGIBILITY

Middle grades math teachers interested in digital products intentionally aligned to the core Illustrative Mathematics® curriculum may be eligible to participate.



DATA COLLECTION

AIR® will gather feedback through surveys, implementation logs, and focus groups. We will also collect administrative data, such as math assessment results.



Interested in Learning More?

Complete the [Coherence Counts interest form](#) or email coherencecounts@air.org. For questions, contact partnership lead **Erin McCopp** at emccopp@air.org.



**SCAN FOR COHERENCE
COUNTS INTEREST FORM**



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