

# Mapping the Opportunities: How Industry-Led Public–Private Partnerships Are Engaging Postsecondary Institutions to Benefit Employers, Postsecondary Institutions, and Students

JUNE 8, 2023, 2:00-3:00 P.M. ET



**Center for Applied Research  
in Postsecondary Education**



# Virtual Meeting/Conference Recording Notice

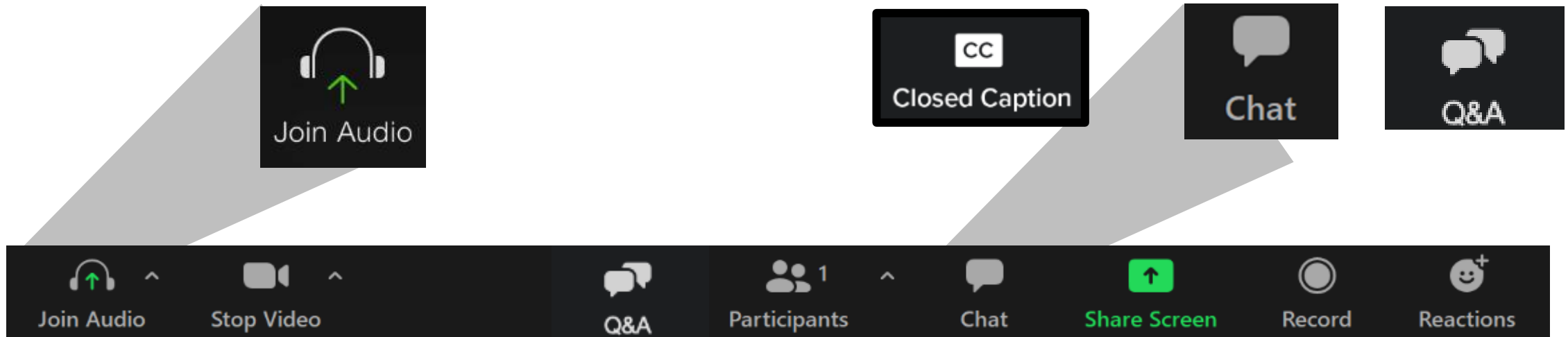
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- If you aren't already connected to audio, click Join Audio in the Zoom toolbar.
- You have the option to dial into the phone line or listen through computer audio.

- Click on the Chat box to introduce yourself, comment on the presentation, or let us know about any technical issues.
- Use the Q&A function to ask panelists questions throughout the presentation.
- Closed captioning is available.



# Agenda

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1. Welcome from Walmart and AIR's CARPE
2. Study Results: Industry-Led Public Public–Private Partnerships' Postsecondary Initiatives
3. Panel Discussion: Industry-Led Public–Private Partnerships' Postsecondary Initiatives
4. Question and Answer Session
5. Wrap-up and Closing Remarks

# Introductions

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**Alexandria Radford**

*AIR Center for Applied  
Research in  
Postsecondary Education  
(CARPE)  
Director*



**Larry B. Jackson II**

*Walmart & The Walmart  
Foundation  
Senior Director of Retail  
Opportunity*



**Helen Muhisani**

*AIR Center for Applied  
Research in  
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(CARPE)  
Senior Researcher*



**Emily Loney**

*AIR Center for Applied  
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(CARPE)  
Senior Researcher*

# Welcome from AIR's CARPE

**Alexandria Walton Radford**

Director, Center for Applied Research in Postsecondary Education  
(CARPE)



**Center for Applied Research  
in Postsecondary Education**



# What We Do

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We tackle postsecondary education's most pressing challenges by generating actionable insights and helping the field implement effective solutions.



# How We Do It

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We ground our work in practice.



We build the field's capacity to improve outcomes.



We apply our deep research expertise.



We share what we discover.



# Welcome from Walmart

**Larry B. Jackson II**

Senior Director of Retail Opportunity, Walmart



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# Study Findings

Helen Muhisani, Senior Researcher, AIR



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# Background

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- Industry-led public-private partnerships have tremendous potential to **build and grow employer–college relationships**, but little information is available on these partnerships and their postsecondary initiatives.
- This project highlights the features of industry-led public–private partnerships’ initiatives with postsecondary institutions, and **provides lessons and opportunities for developing, sustaining, and scaling** these initiatives.



# What are industry-led public–private partnerships’ postsecondary initiatives?

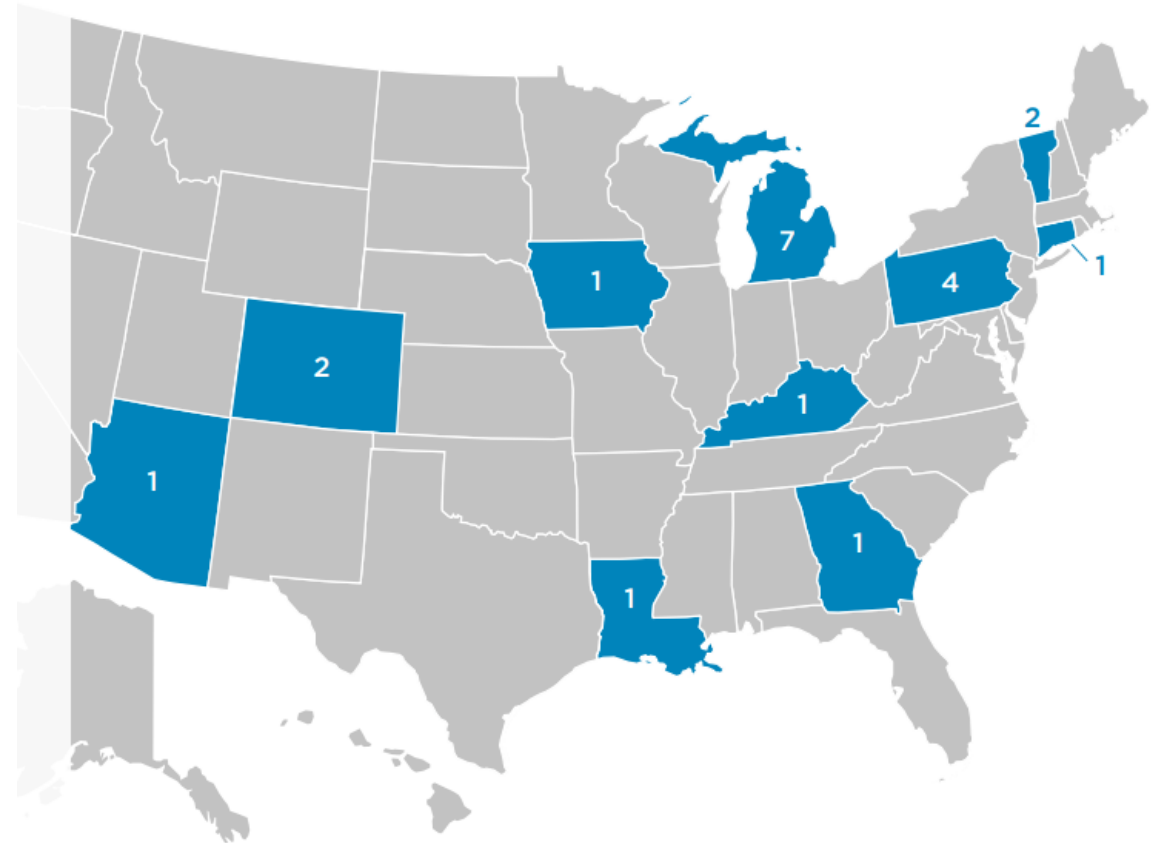
We define industry-led public–private partnerships’ postsecondary initiatives as including more than one employer and including one or more universities, community or technical colleges, and/or trade or vocational schools.



# Methodology

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- **Literature review**
- **Interviews** with 6 key intermediary organizations and 5 industry-led public–private partnerships
- **Survey** of 23 active postsecondary initiatives run by industry-led partnerships

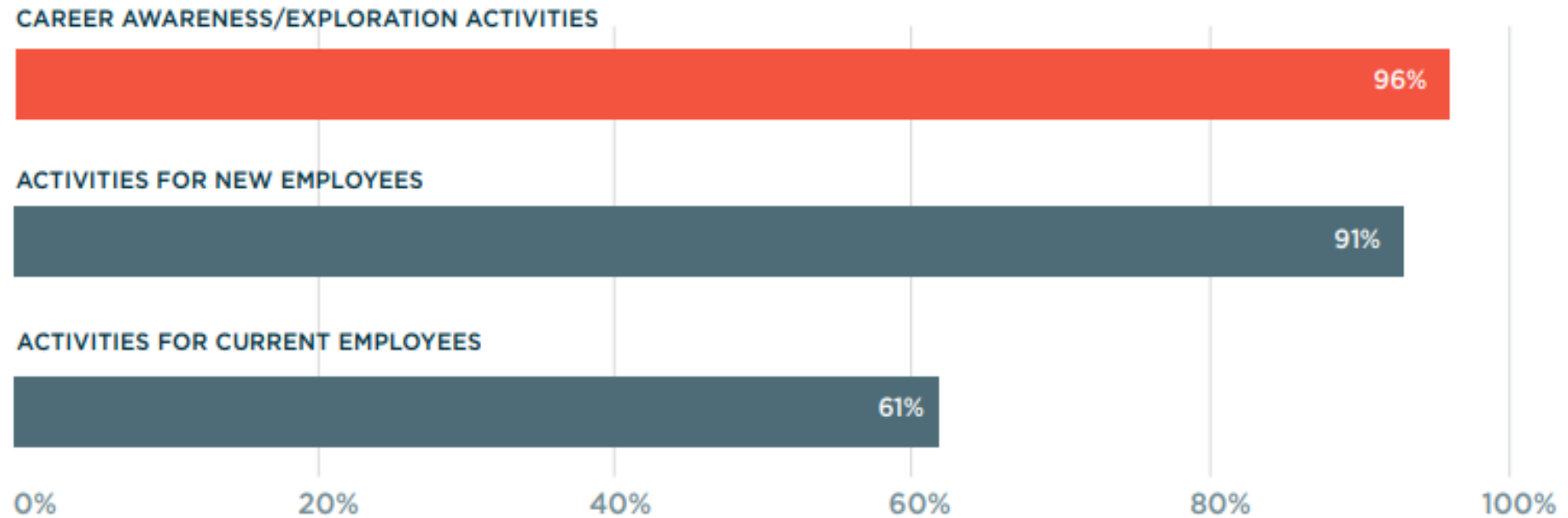


## Who is involved in industry-led public–private partnerships’ postsecondary initiatives?

- The majority (86%) of survey respondents reported that an **intermediary organization** facilitated their partnership.
- It was most common for initiatives to have between 11-25 employers involved.
- It was most common for initiatives to have between 1-4 postsecondary institutions involved.

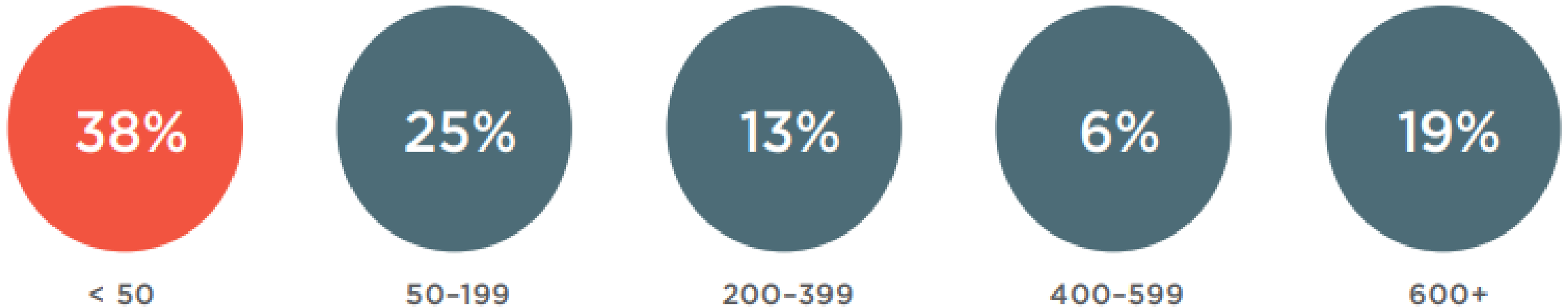
# What are the activities of these initiatives?

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# How many individuals are participating in these initiatives?

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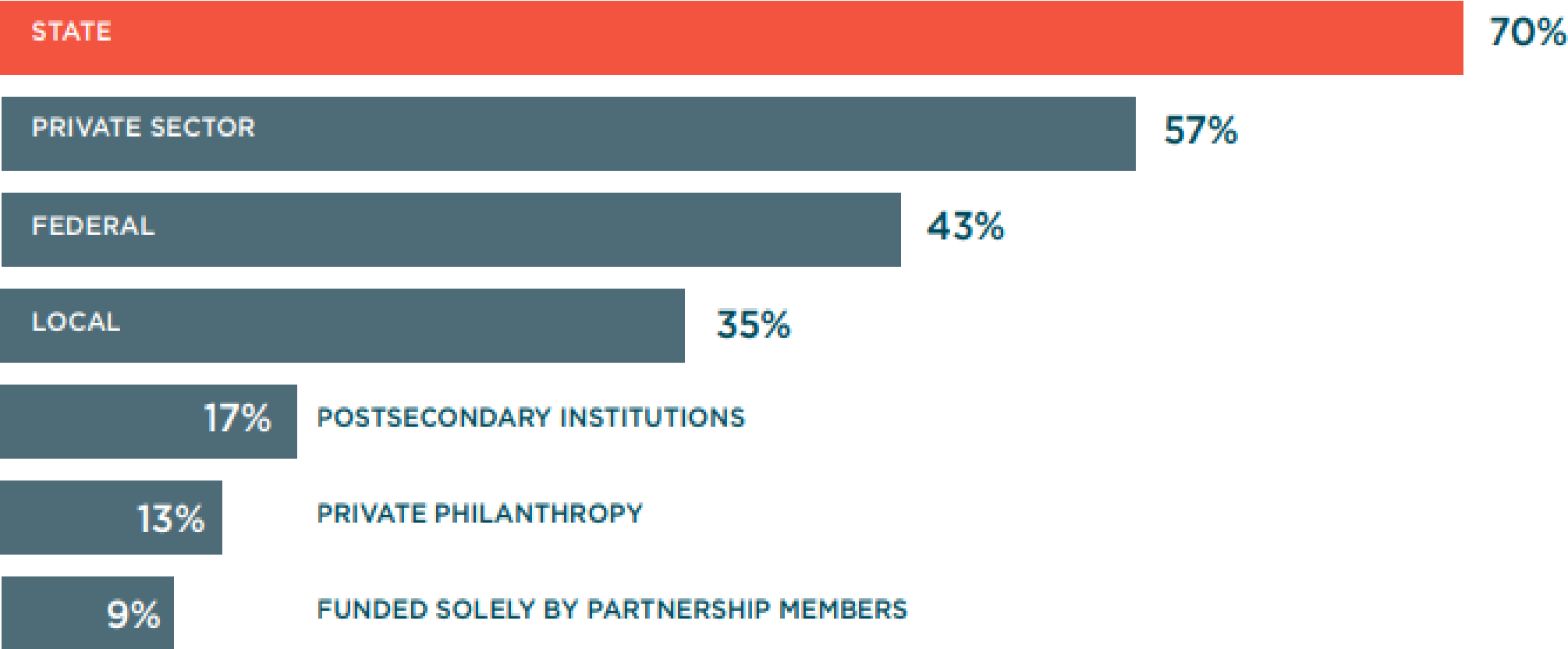
# What are the initiatives' populations of focus?

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All but four initiatives had a **specific population of focus**. Among those that did:

- The most common reported focus populations were K–12 students (32%), people of color (32%), and entry-level or low-skilled workers (21%).
- 43% involved their population of focus in the actual work of developing or maintaining the initiative.

# How are these initiatives financially supported?



# Interactive map

## Industry-Led Postsecondary Initiatives

[Dashboard Instructi...](#)

Choose a State  
\*All States\*

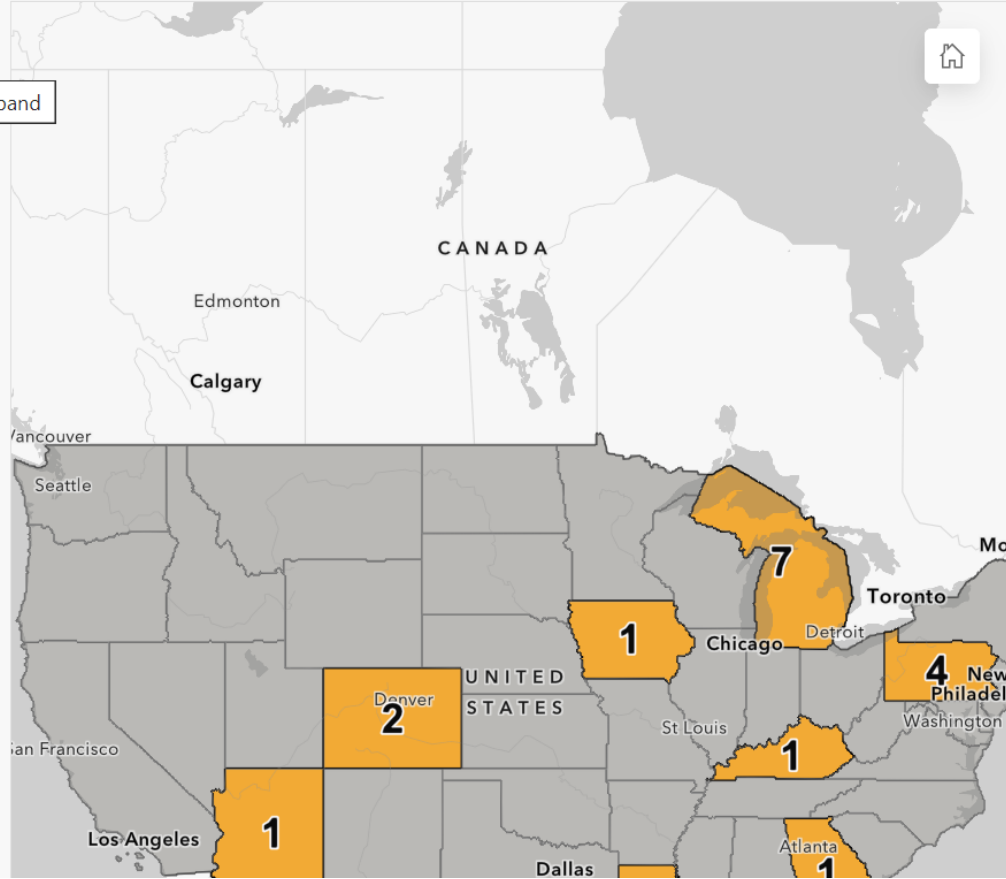
Expand

Choose an Industry

- \*All Industries\*
- Agriculture
- Construction
- Energy
- Healthcare
- Manufacturing

Select an Activity

- \*All Activities\*
- Activities for current employees



### Legend

Count of Initiatives by State



All Other States



The two national initiatives below are not depicted on the map because they do not reside in one state.

1 of 2

National Initiatives

[Go Back to the Top](#)

# Additional insights

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- There is a need for ROI metrics in order to sustain and scale these postsecondary initiatives.
- An independent evaluator could aid in collecting and analyzing initiative outcomes.



# Panel Discussion

Emily Loney

Niki DaSilva

Helen Muhisani

Pamela Streich

Deborah Majeski



**Center for Applied Research  
in Postsecondary Education**

# Panelist Introductions

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**Niki DaSilva**

*Programs and Policy at  
the U.S. Chamber of  
Commerce Foundation  
Center for Education and  
Workforce  
Manager*



**Deborah Majeski**

*Center of Excellence  
(COE)/ Workforce  
Development, DTE  
Energy  
Manager*



**Pamela Streich**

*Workforce Solutions for  
North Central PA  
Executive Director*

# Question and Answer Session



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# Wrap Up and Closing Remarks



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# Keep in touch with CARPE

- Check out our resources and sign up for our newsletter: [carpe.air.org](http://carpe.air.org)
- Follow us at @AIRInforms, #AIRCARPE

The screenshot shows the top portion of the CARPE website. The header is a dark blue bar with the text "Center for Applied Research in Postsecondary Education" on the left, a search bar with a "Search" button on the right, and a navigation menu with links for "ABOUT", "PROJECTS", "EXPERTS", "RESOURCES", "NEWS", and "CONTACT". Below the header is a hero section featuring a photograph of three smiling people, including a graduate in a cap and gown. To the right of the photo is a text box with the heading "Grounded in Practice, Informed by Research" and a paragraph: "Welcome to CARPE, the AIR center committed to improving postsecondary education for today's students by generating rigorous evidence and helping those in the field connect research and practice. Watch this video to learn more!". Below the hero section are four light blue icons in rounded squares: a graduation cap over a building (Projects), three people silhouettes (Experts), a stack of papers with a chart (Resources), and a megaphone (News).



## Center for Applied Research in Postsecondary Education



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