

## Postsecondary Competency-Based Education Program Model Map **Framework**



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This document contains a framework of **Postsecondary Competency-Based Education (CBE) Program Model Map** design features and is meant to be updated as the CBE field evolves. For a snapshot in time, please see the accompanying <u>research brief</u>, which presents data collected in spring 2023.

### Overview

#### The Postsecondary CBE Program Model Map Framework was developed to document and understand the diversity of CBE program model designs at colleges and universities in the United States.

CBE programs align with overarching concepts, including designing curricula around specific competencies; advancing learners based on demonstration and mastery of competency; and allowing variation in the time it takes for learners to demonstrate a competency. Although CBE programs align with these concepts, individual programs vary in several key dimensions. This variation in design represents important innovation and experimentation but can cause challenges for researchers, practitioners, and policymakers trying to understand the most common program design features and the ways in which they impact learner outcomes.

The field will likely continue to experiment with varied design choices, offering rich learning opportunities for researchers and practitioners about what works and for whom—<u>a critical priority to</u> <u>support responsible adoption and scaling of CBE</u>. The purpose of this Postsecondary CBE Program Model Map Framework is twofold:

- To support existing and emerging CBE programs in their programmatic decision making and knowledge sharing across model types.
- 2. To support researchers in the field in identifying the ways in which CBE programs vary and therefore informing further investigation about CBE efficacy—the ways different design features affect student outcomes.

The purpose of this framework is *not* to define CBE or to identify which design choices constitute CBE; instead, this tool intends to support description and communication in the field.

The <u>American Institutes for Research</u> (AIR) developed the CBE Program Model Map Framework in partnership with the <u>Competency-Based</u> <u>Education Network</u> (C-BEN) and key advisors from leading CBE programs. The initial framework was informed by a literature/document review, as well as input from an advisory group made up of CBE researchers and practitioners. The framework was delivered in survey format to leaders of current CBE programs, who were asked to test the process of mapping their CBE programs against this framework. The survey was primarily designed for CBE programs; however, the research team recognizes that some institutions have started to offer individual CBE courses. Data from the survey were used to make further refinements to the framework.

<sup>1</sup> C-BEN's Quality Framework offers quality standards for CBE programs, remaining agnostic about program model. This CBE Program Model Map Framework is intended to complement that tool, offering a descriptive tool for program model design choices without any judgment about quality.

The CBE Program Model Map Framework groups the design features into 10 categories, which generally align with the eight elements in C-BEN's <u>CBE Quality Framework</u>:<sup>1</sup>

#### 1. INSTITUTIONAL CONTEXT

- 2. ADMINISTRATIVE ELEMENTS
- 3. COMPETENCIES
- 4. PROGRAM AND CURRICULUM DESIGN
- 5. ASSESSMENT STRATEGIES
- 6. LEARNER EXPERIENCE
- 7. PROGRAM PATHWAYS AND SUPPORT
- 8. EXTERNAL PARTNERS
- 9. TRANSPARENCY OF LEARNING
- **10. CONTINUOUS IMPROVEMENT**

Within each dimension, the framework identifies distinct design features. Nested within each design feature are design options representing choices made by CBE programs. Again, these design options are not listed on a scale or in order of importance; this tool does not make judgments. The following table provides a visual guide for the way to interpret the series of tables that make up the CBE Program Model Map Framework.

ELEMENT	
Design	Design Option 1
Feature	Design Option 2
	Design Option 3

Some dimensions include additional exploratory items found in callout boxes to the right of the design features. The exploratory items shown in callout boxes were included on the survey as either "Select all that apply," or "Yes" or "No," questions. Exploratory items were often follow-up questions included for the purpose of narrowing down response options in future versions of the framework. Most design features are tagged according to the design principles they fall under in the CBE Program Model Map Research Brief. Items without a tag may align with a design principle but were added to the framework after the survey that resulted in the research brief and therefore do not map to a design principle section in the research brief at this time.

This framework can be useful for both practitioners and researchers. For practitioners, this can serve as a useful language and structure to understand the ways the CBE program models may vary and support cross-program conversations about the ways individual program models differ, as well as the way that has shaped or may shape implementation. For researchers, this framework provides structure around the varying design features of CBE programs and the types of practices and systems in CBE program models that may be important for research on CBE efficacy and design. For more detailed information on potential uses, please see Appendix A of the CBE Program Model Map Research Brief.

### Institutional Context

Institutional context includes information about the institution in which the CBE program is housed and the way the CBE program fits into the larger university structure. This tool was designed with institutions of higher education in mind, rather than employer-based CBE programs or other options.

DESIGN FEATURES DE	DESIGN OPTIONS		
	Public 2-year		Private nonprofit 4-year
	Private nonprofit 2-year		Private for-profit 4-year
	Private for-profit 2-year		Primarily graduate institution
	Public 4-year		
PROGRAM CREDENTIAL/TYPE	Noncredit (no credential)		Noncredit (graduate)
	Industry certification		Certificate (graduate or postbaccalaureate)
	Certificate (undergraduate/subbaccalaureate)		Master's (graduate)
	Associate's (undergraduate)		Professional, doctoral, or other terminal degree (graduate)
	Bachelor's (undergraduate)		
PROGRAM LOCATION WITHIN	Housed within a traditional college, school, or department within the institution, alongside a comparable traditional degree in this discipline or area		
	<ul> <li>Housed within a traditional college, school, or department within the institution, with no comparable traditional degree in this discipline or area</li> <li>Housed in a workforce training or noncredit division</li> </ul>		
	Separate online college within the institution		
	Separate CBE college within the institution		
	Institution that only offers CBE programs		

### Administrative Elements

The program's administrative elements describe the general administrative features of the program.

DESIGN FEATURES	DESIGN OPTIONS		
FEDERAL FINANCIAL AID	□ CBE programs are approved for "Direct Assessment" <sup>2</sup> by the U.S. Department of Education.		
	CBE programs are credit-bearing (sometimes called course based).		
FLEXIBILITY	CBE programs are not designated for Title IV federal financial aid (designated as a correspondence program or opted not to pursue Title IV at this time).		
FEDERAL STUDENT AID (FSA)	Standard term		
CALENDAR	Nonstandard term		
	□ Nonterm		
FINANCIAL AID DISBURSEMENT	Subscription-based disbursement		
	Financial aid disbursed same as traditional student disbursement		
	Module-based financial aid disbursement		
	□ Not eligible		
ACCREDITOR REVIEW/ APPROVAL	Only an institutional accreditor (national or regional accreditor, including engaging in a substantive change process)		
	Specialized accreditor (program-specific, e.g., nursing accreditation via the Commission on Collegiate Nursing Education) AND an institutional accreditor		
	Only a specialized accreditor		

<sup>2</sup> https://fsapartners.ed.gov/knowledge-center/library/dear-colleague-letters/2013-03-19/gen-13-10-subject-applying-title-iv-eligibility-direct-assessment-competency-based-programs

### Administrative Elements

DESIGN FEATURES	DESIGN OPTIONS		
PRICING		Per credit	
		Per course or assessment	
		Subscription pricing (pay per semester/term—as many courses or competencies as a student can take)	
		Flat rate for full program (e.g., "\$10,000 bachelor's degree")	
		Learners can select their pricing structure (select this option if you offer at least two of the above statements for students to choose from)	
PRICE SET HIGHER, LOWER, OR ABOUT THE SAME AS TRADITIONAL PROGRAMS		CBE higher priced than traditional programs	
		CBE lower priced than traditional programs	
		CBE about the same price as traditional programs	
LENGTH OF PERIOD/TERM		8 weeks or fewer	
FLEXIBILITY		9–12 weeks	
		13–16 weeks	
		16–26 weeks	
		More than 26 weeks	

### Competencies

This section begins to articulate the form and type of competencies in a CBE program. This section is limited, however, by the lack of a consistent definition of a competency or its components in the field. Therefore, we include a relatively short list of common features at this time as a first step.

DESIGN FEATURES

#### DESIGN OPTIONS

#### COMPETENCY SIZE

Each competency is the same "size."

COMPETENCY & LEARNING

 $\hfill\square$  Program includes competencies of different sizes.

#### **EXPLORATORY ITEM(S): COMPETENCIES**

### COUNT OF COMPETENCIES

While the count varies by degree/credential type, a key question often is about how many competencies are included in a program. As a first step, compare the number of competencies with credits in a similar traditional program at that degree level:

- more competencies
- same number of competencies
- fewer competencies

### Program and Curriculum Design

This section includes information about program design, including sequencing and faculty model. There are several options for CBE programs when it comes to structuring program curricula. This can include the number of units, faculty structure, program sequencing, and personalization of curricula.

DESIGN FEATURES	DESIGN OPTIONS	
CURRICULUM STRUCTURE: UNITS COMPETENCY & LEARNING	<ul> <li>Learners enroll in individual competencies (each competency is a single unit).</li> <li>Learners enroll in units (like courses) that embed multiple "crosscutting competencies" (or competencies that span many courses/the program).</li> <li>Learners enroll in units (like courses) that include multiple competencies in each course.</li> </ul>	
CURRICULUM STRUCTURE: COURSES	<ul> <li>Learners can take one course at one time.</li> <li>Learners can take two or more courses at one time.</li> </ul>	
FACULTY MODEL <sup>3</sup>	<ul> <li>Traditional Faculty Model 1</li> <li>Individual faculty members are responsible for (and have autonomy over) all activities for their course or competency.</li> <li>The same faculty member develops course/competency content and assessments, provides instructional support to learners, and assesses learners' work.</li> </ul>	
	<ul> <li>Traditional Faculty Model 2</li> <li>Course/competency content and assessments are developed at the program/faculty team level.</li> <li>For individual courses/competencies, individual faculty both provide instructional support and assess student work.</li> <li>Disaggregated faculty model</li> </ul>	
	<ul> <li>Content and assessments are set at the program/faculty team level.</li> <li>"Instructional" faculty provide direct support/instruction for learners, and a different "assessment" faculty assess learners' work.</li> <li>(This option includes situations in which faculty in academic departments develop content and assessments, and separate faculty and coaches support students via an e-Campus or similar unit.)</li> </ul>	

<sup>3</sup> Faculty model options here do not directly address situations in which faculty developing courses are part of a traditional academic unit and instructional or assessment faculty are part of a separate e-Campus or similar infrastructure unit.

### Program and Curriculum Design

DESIGN FEATURES	DESIGN OPTIONS
PRIOR LEARNING	Learners all start with an identical or predefined set of courses or competencies.
FLEXIBILITY	All learners are assessed for prior learning credit at entry, before starting the remaining predefined set of courses or competencies.
LEARNER AGENCY	The program establishes a fixed set of courses or competencies that must be completed in the predefined order.
FLEXIBILITY	The program establishes a fixed set of courses or competencies, but learners have agency over the order in which they complete some courses.
	The program establishes a fixed set of courses or competencies, but learners have agency and can complete them in any order.
	The program gives learners agency in terms of the set of courses or competencies they complete (similar to "electives") and, therefore, also the sequencing of courses or competencies.
ENGAGEMENT TIMING (SYNCHRONOUS AND ASYNCHRONOUS)	Engagement (with faculty, coaches, peers) is exclusively synchronous.
	Engagement (with faculty, coaches, peers) is a blend of synchronous and asynchronous.
	Engagement (with faculty, coaches, peers) is exclusively asynchronous.
FLEXIBILITY OF PACING	Learners can complete courses at set lengths or times; no acceleration is possible within a course to demonstrate mastery early (or later). Course lengths are traditional.
	Learners can adjust their pacing but are anchored to a set term end date; there is flexibility within terms, but not across terms.
	Learners can adjust their pacing, including completing a course/competency more quickly or slowly than in a traditional term; there is flexibility within and across terms.

### **Assessment Strategies**

This section focuses on the policies, activities, and design sources that were included to create assessment approaches.

DESIGN FEATURES	DESIGN OPTIONS	
ASSESSMENT APPROACH COMPETENCY & LEARNING		Assessments are designed and/or established primarily at the individual course or competency level (e.g., all faculty involved in certain competencies use the same assessments, but this may not apply to all competencies).
		Assessments are designed and/or established primarily at the instructor/faculty level at this time (e.g., each faculty member has considerable autonomy in the design of assessments).
		Assessments are designed and/or established primarily at the program level (all competencies).
ASSESSMENT ATTEMPTS POLICIES COMPETENCY & LEARNING		Policies permit multiple attempts on summative assessments with no restrictions (e.g., no delay, generally unlimited attempts).
		Policies permit multiple attempts on summative assessments with restrictions (e.g., delays, attempt limit, requirements to revisit material after a certain number of attempts).
		Policies do not permit multiple attempts; retaking an assessment requires restarting the competency.
EXPLORATORY ITEM(S): ASSESSMENT STRAT	EGI	es and the second se
SUMMATIVE ASSESSMENT ACTIVITIES		Summative assessments include project or performance-based authentic assessments with prewritten criteria.
COMPETENCY & LEARNING		Summative assessments include selected response or multiple choice assessment.
		Summative assessments include academic essays, papers, or presentations.

□ Assessments are designed by subject matter experts (e.g., faculty).

COMPETENCY & LEARNING

ASSESSMENT DESIGN SOURCES

- □ Assessments are designed by instructional (or assessment) design staff.
- □ Assessments are designed by external partners (e.g., industry partners).
- □ Assessments are designed by workforce or professional certification assessments.

### Learner Experience

This section focuses on the learner's experiences throughout the entry process and progress through competencies within the CBE program.

DESIGN FEATURES	DESIGN OPTIONS		
RECRUITMENT APPROACH	CBE program has the same institution-wide recruiters/recruitment structure.		
SUPPORT	CBE program has dedicated recruiters (or intentional recruitment strategy) specific to CBE.		
	CBE program has partnerships with individual employers, and their employees make up the majority or all of the CBE program learners.		
ADMISSIONS APPROACH	Admissions requirements are the same as those for any traditional program at this level.		
SUPPORT	Admissions requirements for the CBE program are different from traditional programs at this level.		
INITIAL PROGRAM ENROLLMENT	Learners can initiate enrollment in the program at least weekly.		
ELEXIBILITY	Learners can initiate enrollment in the program approximately once a month.		
	Learners can initiate enrollment in the program less frequently than once a month (this option includes, for example, two specific start dates in a traditional semester).		
	Learners can initiate enrollment up to a certain deadline in the term (e.g., 4 weeks into the term).		
ORIENTATION APPROACH	Learners in CBE programs participate in the same orientation activities as learners in traditional programs.		
SUPPORT	Learners in CBE programs participate in CBE-specific orientation activities (in addition to traditional orientation).		
LEARNER PROGRESSION	Learners progress when this unit/course is over.		
TO NEXT UNIT/COURSE	Learners progress when the unit/course is over but only up to a certain point in the term.		
	Learners progress only at the start of a new term.		

#### EXPLORATORY ITEM(S): LEARNER EXPERIENCE



#### METHODS FOR GRANTING CREDITS FOR PRIOR LEARNING

FLEXIBILITY

- Recognition of credits or credentials earned before enrollment (e.g., credits, industry certifications, prior relevant work).
- □ Use of assessments to grant credit for prior learning (e.g., portfolio based, performance based).
- □ No credit for prior learning.

### Program Pathways and Support

This section describes the services, supports, and resources that are available for students as they work to complete their program. These can range from peer supports to supports provided by the program or university. These supports can be focused on students' personal or professional lives.

DESIGN FEATURES	DI	DESIGN OPTIONS			
COACHING/ADVISING/ MENTORING ROLE		A coach employed by the institution (professional, not considered qualified as a faculty member) is the main contact throughout a learner's journey, providing nonacademic support and academic advising. Please explain.			
SUPPORT		Faculty academic advisor is the main contact throughout a learner's journey, providing academic advising and nonacademic support.			
		Professional staff academic advisor is the main contact throughout a learner's journey, providing academic advising and nonacademic support.			
		Shared: Academic advisors provide traditional advising guidance, and a separate coach (employed by the institution or provided by a partner organization) provides ongoing nonacademic support throughout the learner's journey.			
WRAPAROUND SERVICES <sup>4</sup>		CBE learners have access to wraparound services unique to CBE learners.			
		CBE learners have access to wraparound services unique to CBE learners, as well as institution-wide wraparound services.			
		CBE learners have access to the institution-wide wraparound service (no CBE-specific services).			
CAREER SERVICES/CONNECTIONS		CBE learners have access to career services/employment connections unique to CBE learners.			
		CBE learners have access to career services unique to CBE learners, as well as institution-wide career services.			
SUPPORT		CBE learners have access to the institution-wide career services (no CBE-specific services).			
		CBE learners do not have access to institution-wide career services yet.			

<sup>4</sup> Examples of wraparound services include basic needs support (food pantry, medical), childcare, and transportation.

### Program Pathways and Support

DESIGN FEATURES	DESIGN OPTIONS
DELIVERY MODALITY	<ul> <li>Delivery is fully online.</li> <li>Delivery is blended (partially online, partially in-person).</li> <li>Delivery is fully in-person.</li> </ul>
WORK-BASED LEARNING: OPPORTUNITIES	<ul> <li>These opportunities are available.</li> <li>These opportunities are required.</li> <li>These opportunities are not offered.</li> </ul>
WORK-BASED LEARNING: STRUCTURE	<ul> <li>Work-based learning opportunities are a separate unit within the program once a certain milestone has been reached.</li> <li>Work-based learning opportunities are a separate unit within the program available at any point in the program.</li> <li>Work-based learning opportunities are ongoing throughout the program/across multiple units.</li> </ul>
EXPLORATORY ITEM(S): PROGRAM PATH	WAYS AND SUPPORT
LEARNER ENGAGEMENT WITH PEERS/OTHER LEARNERS SUPPORT	<ul> <li>Learners engage with other learners during individual courses/competencies, which may vary over time (program initiated/facilitated).</li> <li>Learners have the option to engage with other learners, but structures and direction from the program are minimal.</li> <li>Learners join part of a peer work group not associated with specific courses/competencies, lasting most of the learner's journey (program initiated/facilitated).</li> <li>Learners do not engage with one another.</li> </ul>
REDIRECTION POLICY	<ul> <li>Designated interventions occur by instructor/staff to discuss enrollment in CBE or transition to traditional if a student cannot master a competency</li> <li>Designated interventions do not occur if a student cannot master a competency</li> </ul>

### **External Partners**

This section focuses on industry, employer, and community partners and explores structure(s) that CBE programs have for engagement with external partners.

DESIGN FEATURES	DESIGN OPTIONS		
EMPLOYER/INDUSTRY CONNECTIONS SUPPORT	nere is no connection wi nere is a connection with nere are connections wit nere are connections wit	h a specific employer/industry partner. a specific employer/industry partner. n multiple employers/industry partners, all in one industry. n multiple employers/industry partners across multiple industries.	
COMMUNITY-BASED ORGANIZATIONS CONNECTIONS <sup>5</sup> SUPPORT	iere is no partnership(s) iere is a partnership with iere are partnerships wit	with community-based organizations. a single community-based organization. h multiple community-based organizations.	
EXPLORATORY ITEM(S): EXTERNAL PARTNERS			
EMPLOYER/INDUSTRY PARTNER ENGAGEMENT ACTIVITIES	nployer/industry partners	give input on competencies and updates to field trends.	
SUPPORT	nployer/industry partners	provide staff to serve as instructors of courses. provide staff to serve as assessment evaluators.	
	nployer/industry partners	provide equipment or other resources. provide internship and/or hiring opportunities.	

Employer/industry partners provide guaranteed tuition benefits.

#### EMPLOYER/INDUSTRY PARTNER RELATIONSHIP

- Employer/industry partners engage in a formal, signed partnership.
  - Employer/industry partners serve on the advisory board.
  - □ Employer partners provide one-time input on competencies.

<sup>5</sup> An example of an institution partnering with a community-based organization is an institution working with organizations within their region to serve on the advisory board and help to identify competencies for specific programs.

### Transparency of Learning

This section focuses on credentialing approach and transcription, both of which are approaches to making learning transparent to the learners, as well as to other institutions, faculty, staff, accreditors, regulators, and potential employers.

DESIGN FEATURES	DESIGN OPTIONS
CREDENTIALING COMPETENCY & LEARNING	<ul> <li>Program awards credentials only at the completion of a program.</li> <li>Program awards or offers at least one "stackable" or other "on the way" credential, in addition to a credential at the completion of the program.</li> <li>Program does not award credentials.</li> </ul>
TRANSCRIPTION/LEARNING TRANSPARENCY COMPETENCY & LEARNING	<ul> <li>Program uses a comprehensive learner record that includes a traditional transcript only.</li> <li>Program uses a comprehensive learner record that includes a competency-based transcript only.</li> <li>Program uses a traditional transcript only.</li> <li>Program uses both a competency-based transcript and a traditional transcript for learners.</li> </ul>
GRADING COMPETENCY & LEARNING	<ul> <li>Grades are traditional letter grades (A, B, C, D, F).</li> <li>Grades are either Pass or Fail.</li> <li>Grades are Not yet, Mastery, or Mastery Plus (or similar, including A, B, F).</li> </ul>

#### EXPLORATORY ITEM(S): TRANSPARENCY OF LEARNING

#### "ON THE WAY"/STACKABLE CREDENTIAL

- $\hfill\square$  Microcredential designed by the institution
- □ Stackable Credential
- Industry Recognized Credential

COMPETENCY & LEARNING

### Continuous Improvement

This section focuses on the processes and metrics that are utilized to assess factors such as learner progress and program efficacy.

DESIGN FEATURES	ESIGN OPTIONS		
TRACKING LEARNER METRICS	CBE programs primarily use existing institutional data systems with substantial modifications to align		
COMPETENCY & LEARNING	CBE programs primarily maintain local Excel (or other) files to track learner metrics outside existing institutional data systems		
	CBE programs primarily use existing institutional data systems with few or no modifications.		
	CBE programs do not currently track learner metrics beyond institution-wide reporting requirements.		
APPROACH TO UPDATING COMPETENCIES	All competencies are on a standard update/refresh cycle.		
	Competencies are updated but at instructor discretion, and there is no program standard.		
COMPETENCY & LEARNING	Once built, courses remain static.		
APPROACH TO UPDATING ASSESSMENTS	All assessments are on a standard update/refresh cycle.		
	Assessments are updated but at instructor discretion, and there is no program standard.		
	Once developed, assessments remain static.		
APPROACH TO UPDATING PROGRAM PATHWAYS AND SUPPORTS	All programs and pathways are on a regular review and assessment cycle.		
	Programs and pathways are reviewed and assessed on an ad hoc basis.		
EXPLORATORY ITEM(S): CONTINUOUS IMPROVEMENT			
ASSESSING PROGRAM EFFICACY COMPETENCY & LEARNING	CBE programs analyze administrative student outcome data (e.g., enrollment, completion); could include descriptive or quasi-experimental designs.		
	CBE programs collect and analyze learner feedback via surveys and/or course evaluations.		
	CBE programs collect and analyze learner feedback via interviews.		
	CBE programs do not currently assess program efficacy.		

#### DISAGGREGATING DATA

CBE programs disaggregate data to explore experiences of distinct subgroups of learners.

COMPETENCY & LEARNING

**CBE** programs do not disaggregate data to explore experiences of distinct subgroups of learners.

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