



AMERICAN INSTITUTES FOR RESEARCH® | [AIR.ORG](https://www.air.org)



**Building Bridges to a
Brighter Tomorrow**



In a world marked by uncertainty, the American Institutes for Research® (AIR®) has allowed evidence to chart the path forward for more than 75 years. Whether we are working with governments to evaluate public health programs, helping organizations invest in employment for people of all abilities, or using our own resources to help improve education in the developing world through technology, we never stop working to close gaps that are rooted in inequity.

Our global society abounds with potential. For that potential to be realized, serious structural barriers must be addressed. AIR's work informs the policies, programs, and systems that build on one another to ensure that:

- All students have access to a high-quality **education**;
- All **youth**, particularly those who have been historically underserved, have a chance to thrive in their communities;
- Training and **postsecondary education** create solid pathways to stable jobs;
- All people benefit from a strong **public health** system and the most effective and affordable **health care**; and
- Today's **workforce** is prepared to address the most pressing challenges of the 21st century.

For us, making the world a better place is not wishful thinking. It is the goal that drives us.

Research & Evaluation Capabilities

- Rigorous research design, analysis, and reporting
- Small- and large-scale studies and surveys
- Systematic reviews and meta-analysis
- Measurement and psychometrics
- Advanced data analytics, artificial intelligence, and machine learning

Technical Assistance Capabilities

- Systemic change using evidence-based approaches
- Coaching, training, online learning, network development, and other targeted support
- Needs assessment, monitoring, evaluation, and other continuous improvement services
- Knowledge translation and evidence dissemination
- Communications initiatives and campaigns

MISSION FIRST

Our mission is to generate and use rigorous evidence that contributes to a better, more equitable world.

AIR IN 2023

1,600
Employees

550
Clients served





David Myers, CEO of AIR

Message From David Myers

For more than 75 years, we have been creating connections that generate feedback across the research-to-practice continuum. Combining this with our strong content expertise uniquely positions us to build the best evidence-based solutions for complex problems.

Working With Us

Clients can quickly and easily access a full complement of our services through government-wide, agency, and state contracting mechanisms.

For more information, visit air.org/contact.

Visit air.org/careers for information on employment opportunities.

About AIR

Established in 1946, the American Institutes for Research® (AIR®) is a nonpartisan, not-for-profit organization that conducts behavioral and social science research and delivers technical assistance both domestically and internationally in the areas of education, health, and the workforce. AIR's work is driven by its mission to generate and use rigorous evidence that contributes to a better, more equitable world. With headquarters in Arlington, Virginia, AIR has offices across the U.S. and abroad. For more information, visit AIR.ORG.



Jessica Heppen, President of AIR



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