FOUNDATIONAL LITERACY IMPROVEMENT PACKAGE (FLIP)

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What is FLIP?

- Teachers in low- and middle-income countries need professional development that offers the tools and training to assess literacy outcomes and to link those results with instruction.

- FLIP provides Ministries of Education and their partners with a comprehensive, evidence-based, teacher-focused, structured pedagogy literacy teaching program.
What does the FLIP program contain?

**FLIP strengthens teachers’ capacity** to teach reading through classroom-based formative assessments that are linked directly to targeted and remedial teaching activities.

**FLIP** is built on a model of **learning science, especially around language issues**, includes **literacy readiness**, and is **contextually customizable**.
What is the need?

The world is facing a learning poverty crisis. Millions of primary school children were not learning to read prior to the pandemic – and that need is exacerbated now. Poor teaching quality and language are two key reasons for the poor learning outcomes.

FLIP is designed to strengthen teachers’ capacity to improve early literacy among children—especially in bilingual and multilingual contexts.
How was FLIP developed?

In partnership with Catholic Relief Services, a team of literacy experts from AIR created, implemented, and evaluated a child literacy development (CLD) pilot program for early grade children. The pilot took place in Laos and Guatemala from 2016 – 2018.

Mixed-method evaluation research on this pilot showed significant improvements in teacher and student literacy outcomes.

AIR developed the *Foundational Literacy Improvement Package (FLIP)* from these results.
Components

AIR’s *Foundational Literacy Improvement Package (FLIP)* has four evidence-based components that set it apart.

These four research-based components are likely to lead to significant improvements in reading skills, higher programmatic and policy uptake, and long-term sustainability.

The FLIP incorporates a continuous quality improvement process that teachers can use throughout the year.
The FLIP program enable teachers to
1. Understand the literacy subskills in the language(s) of instruction and/or other language(s), as appropriate
2. Assess learned subskills,
3. Record the results, and
4. Provide targeted remedial instruction.
In summary, the Foundational Literacy Improvement Package (FLIP) ...

• Built on established and **ongoing literacy research** from LMIC’s – especially in bilingual and multilingual contexts
• Strong **focus on teachers** in the classrooms
• Includes **built-in monitoring, evaluation, and learning** of literacy activities
• Enhanced **efficiency** (cost reductions and more effective programming)
• Integrated continuous quality improvement
• **Customizable** to local contextual needs