



AMERICAN INSTITUTES FOR RESEARCH®

The background of the lower half of the page is a blue-tinted photograph of several classical columns in a hallway. The columns are arranged in a perspective that leads the eye towards the background. The floor is made of large, light-colored tiles.

RESEARCH
EVALUATION
PRACTICE



“We measure our success by the benefits our work produces for people, especially the disadvantaged.”

David Myers
President and CEO

Making research relevant has been AIR's principal focus since it was established more than 68 years ago. AIR applies science to address real-world issues on behalf of clients that include federal and state agencies, international development agencies and foreign countries, leading foundations, school districts, and private businesses.

Our work spans a wide range of areas: education research, evaluation, and technical assistance; student assessment; international education and development; individual and organizational performance; health research and communications; usability design and testing; employment equity; and statistical and research methods.

AIR's staff members have expertise in such fields as education, psychology, sociology, economics, psychometrics, statistics, public health, software design, graphic design, and communications.

Our experts are a frequent source of information and guidance for policymakers, clients, and the news media.

AIR, founded in 1946 as a non-partisan not-for-profit organization, is recognized around the world as a leader in behavioral and social science research and evidence-based technical assistance. Our goal is to use the best research evidence available to improve everyday life.

*Making
Research
Relevant*

- American Association of School Administrators
- American Cancer Society
- American Council on Education
- American Federation of Teachers
- American Psychological Association
- Arizona State University
- Association of American Medical Colleges
- AT&T Corporation
- Baylor College of Medicine
- Bill & Melinda Gates Foundation
- Bush Foundation
- California Healthcare Foundation
- Carnegie Corporation of New York
- Carnegie Mellon University
- Charles and Helen Schwab Foundation
- Charles Stewart Mott Foundation
- Chicago Public Schools
- Corporation for Public Broadcasting
- Council of Administrators of Special Education, Inc.
- Council of Chief State School Officers
- Council for Exceptional Children
- Council of Great City Schools
- David and Lucile Packard Foundation
- Gallup
- The George Washington University
- GE
- Harvard University
- Henry M. Jackson Foundation for the Advancement of Military Medicine
- IBM
- Illinois State Board of Education
- Intel Corporation
- ITT Corporation
- John S. and James L. Knight Foundation
- Johns Hopkins University
- Joslin Diabetes Center
- Kentucky Department of Education
- Keys for Networking, Inc.
- KnowledgeWorks Foundation
- Lilly Endowment, Inc.
- Management Systems for Health
- MEDSTAT
- McGraw-Hill
- Medical Care Development
- Mental Health America
- Microsoft Corporation
- Milwaukee Public Schools
- Motorola Foundation
- National Assessment Governing Board
- National Association of Secondary School Principals
- National Education Association
- National Institute for Health Care Management
- National Science Foundation
- New York City Department of Education
- North Carolina State University
- Organisation for Economic Co-operation and Development
- PARENTS Inc.
- Robert Wood Johnson Foundation
- Say Yes to Education
- Scholastic, Inc.
- Society for Human Resource Management
- Spencer Foundation
- Sprint
- Stanford University Medical Center
- Staples
- State of Arizona
- State of California
- State of Delaware
- State of Florida
- State of Hawaii
- State of Maryland
- State of Michigan
- State of Minnesota
- State of Mississippi
- State of New Jersey
- State of New York
- State of Ohio
- State of Oregon
- State of South Carolina
- State of Washington
- State of Wisconsin
- Stuart Foundation
- Susan G. Komen for the Cure
- Texas Education Agency
- Universal American Corp.
- U.S. Agency for International Development
- U.S. Department of Agriculture
- U.S. Department of Commerce
- U.S. Department of Defense
- U.S. Department of Education
- U.S. Department of Health and Human Services
- U.S. Department of Housing and Urban Development
- U.S. Department of Justice
- U.S. Department of Labor
- U.S. Department of the Treasury
- U.S. Department of Transportation
- U.S. Department of Veterans Affairs
- U.S. Federal Emergency Management Agency
- U.S. Social Security Administration
- United Nations Children's Fund (UNICEF)
- United Way
- Verizon Corporation
- World Bank

AIR's program areas include:

Health and Social Development

AIR strengthens the capacities of agencies—public health, behavioral and mental health, health care, and human services—to meet their goals to better health and health care or improve human services for vulnerable groups.

We provide research and evaluation, training and technical assistance, communications and social marketing that enable agencies across sectors to improve the health and wellness of children and families.

Our issues span HIV and AIDS, obesity, chronic diseases, cardiovascular disease, family homelessness, mental health, and substance abuse, domestic and community violence, and delinquency.

Infused in all the work is attention to patient, consumer, youth and family engagement, cultural and linguistic competence, and collaboration across the full range of institutions that provide health and human services.



Education

AIR supports educators and their students, as well as national, state, and community leaders in the continuing effort to provide opportunities for personal growth for all—whether they are students in preschool, K-12, or higher education.

We help to improve learning, growth, and performance in the classroom.

Our work spans a broad range of areas, from early childhood development to professional development and training techniques that expand career opportunities and worker productivity. We also help individuals who have special needs, and we support programs aiding children who have emotional and behavioral disturbances and their families.

AIR conducts rigorous quantitative and qualitative research that identifies effective programs and resources and also provides the technical assistance to translate reliable evidence into effective action. Our research, evaluation, consulting, and technical assistance services improve performance in schools and communities.

test-delivery system with AIR's adaptive algorithm.

AIR partners with states in the design and administration of student achievement assessments, including high school graduation tests to certify that students meet state standards. We also offer an AIR-developed alternate assessment for students with severe physical and cognitive disabilities, and extensive support for English language learners.

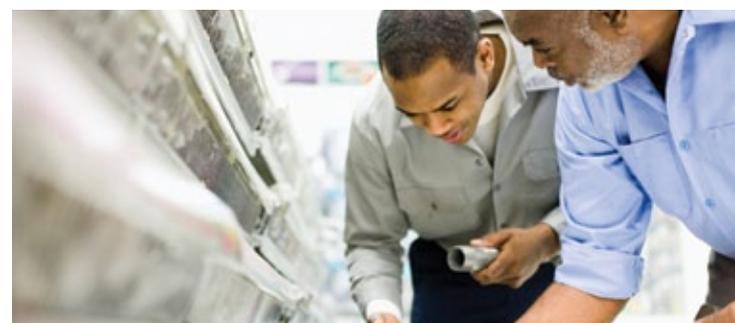


Workforce and Lifelong Learning

For more than seven decades AIR has been applying science to real-world issues to help individuals and organizations perform better.

Our experts develop the foundational literacy skills needed for lifelong learning, prepare individuals for college and career success, work with employers to effectively measure their people, and enhance adults' learning and development. One specialty is our work on improving employment and life outcomes of people with disabilities.

Spanning the full employment life cycle—workforce preparedness, recruitment, selection, performance management, training and more—AIR applies research in developing the knowledge, tools, systems, and programs needed to maximize human and organizational potential for federal and state agencies, international development agencies, leading foundations, school districts and private businesses.



Analysis of Longitudinal Data in Education Research

For decades AIR has provided high-quality analyses of longitudinal education data to assist policymakers. In 2011, our commitment to such research expanded when the federally funded National Center for Analysis of Longitudinal Data in Education Research (CALDER) became part of AIR. CALDER's work takes advantage of the fast-developing state longitudinal administrative data files.

The Center is a joint project of AIR and scholars at Duke University, Northwestern University, Stanford University, the University of Missouri, the University of Texas at Dallas, and the University of Washington.

International Development, Evaluation, and Research

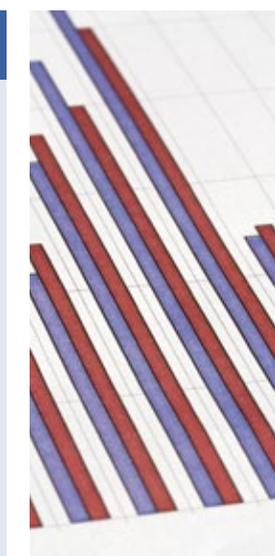


AIR is improving the quality of life in developing countries by using rigorous research and evaluation to enhance education and social development. Since the early 1960s in West Africa, we have been assessing the quality of teaching and learning, working

in more than 100 nations. Our partners range from the U.S. Agency for International Development and the World Bank to the Organisation for Economic Co-operation and Development and the United Nations Educational, Scientific and Cultural Organization.

Our educational evaluation and assessment work helps governments determine what students should know and be able to do in relation to standards and curriculum. AIR designs and conducts impact evaluations of programs and policies using experimental and quasi-experimental designs.

AIR strives to improve the quality and relevance of education in developing countries while helping open up equitable access for all. Our staff improves educational quality through teacher and school administrator training, curriculum development, and early childhood development.



Assessment

AIR provides reliable and useful student-testing information that allows clients to measure more accurately and plan for progress toward meeting performance standards. AIR gives teachers information to help students achieve, while providing oversight agencies with the material they need to hold school systems accountable for student learning.

AIR provides unique score reports and online reporting tools that package large-scale assessment data and translate them into understandable information for teachers, parents, and administrators. Our technology includes the industry's most powerful tools for item banking and an online



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Corporate Headquarters
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AIR AT A GLANCE:

1,600+
Employees

\$350+
Million Annual Revenue

28
U.S. & International Office Locations

1946
Year AIR Founded

To learn more visit www.air.org

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